

# Service Offering

(We offer Four Basic Services)

- 1) **Consulting**
- 2) **Speaking**
- 3) **Research**
- 4) **Solution Sourcing**

## Service Offering Breakdown

### 1. Consulting

Consulting is for at least 236 different product/service categories, businesses, industries and professions, for clients ranging from start-ups to small businesses

#### Consulting Principles

- I only accept clients I strongly believe I can be of substantial value to, based on their needs and my relevant experience.
- I work not just to fulfill the needs the client brings me, but also at discovering or creating other, additional opportunities and breakthroughs.
- I am blunt, and never pander to clients.
- There are never any hidden charges or costs

#### Consulting Fees (Must be paid in advance by check, wire or credit card)

\$50 per hour

\$100 per hour

\$1000 per day if site is in/near NYC or NJ

\$2000 per day per day elsewhere in U.S, plus first class travel, roundtrip New York City, and hotel accommodations.

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### 2. Speaking Topics

#### Small Business Success Series

The Right Way to Work a Room

Networking 101

Grassroots Marketing for Start Up Enterprises

It Takes More than a Business Card to Make It Happen

The Truth about Government & Private Grants w/Greg Jones

Business Funding Boot-camp w/Greg Jones

### **Disaster Preparation Series**

What to do when the \*\*\*\* Hits the Fan!

The Day after Disaster Strikes – Site Strategies

The Day after Disaster Strikes – Financial Recovery Strategies (w/Greg Jones)

Planning for Disaster – Offense & Defense

Keep it Moving/Strategies for a Safe, Fun & Successful Event (for Event Planners & Party Planners)

Lessons from Katrina

**Speaking Fees** (each topic can be delivered as a half/full day seminar as well)

**Weekend Boot-camps** (based on number of participants)

1-25 - \$1500

25+ (\$47 per person, however contact us for large group pricing)

**Dual Platform Events** (events with other professionals we must engage to deliver event)

\$2,500 (Keynote or half day workshop (4 hours))

\$4,000 (Keynote or Full day workshop)

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## **3. Research**

Product and Idea research can be completed on a per subject basis and includes:

### **Standard Report**

Industry Analysis

Strengths & Weakness Analysis

Action Plan

**Fee \$97**

### **Comprehensive Report**

Standard Report Features Plus

Special Report:

Confessions of an Ex-Banker: How to finance any Idea or Project even if you are bankrupt or broke today!

**Fee \$197**

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## **4. Solution Sourcing**

Due to our vast network of resources we can arrange technical assistance for most personal or business scenarios.

No fee unless we can help